



# FutureSmart<sup>SM</sup>

Digital financial education for everyone

The MassMutual Foundation's FutureSmart program provides a free effective, financial literacy curriculum, including supplemental resources for students, families, and educators. These components work together to equip all participants with the knowledge and skills necessary to chart a course to personal financial well-being.

**“The mission of the MassMutual Foundation is to activate connections and untapped opportunities within communities so that all families can build their financial capability and thrive.”** - *Dennis Duquette, President of the MassMutual Foundation*



## STUDENTS

Since 2015, nearly **3 million students across the nation have used FutureSmart**. FutureSmart empowers students to effectively manage their finances, make real-life financial decisions, and achieve important goals around saving money, budgeting, education, and career planning. FutureSmart students have the opportunity to win up to \$5,000 in college savings gift cards.



## EDUCATORS

Educators have access to a curriculum that not only provides unique professional development opportunities around financial education but also teaches topics like saving and budgeting to **help educators build their own financial capability**.



## FAMILIES

**Just 43 percent of parents describe themselves as “well prepared” for financial conversations.** Families are now able to increase their knowledge and be better prepared to have healthy conversations about money with their loved ones. FutureSmart digital financial education simplifies seemingly complex concepts into bite-sized lessons. Topics covered include budgeting, retirement, taxes and so much more. ([source](#))

Highlights of the digital program:

30+ financial topics

3-6 min. lessons

Mobile-first

Available in Spanish

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